

Accounting and Finance

SCIENTIFIC FIELDS	COGNITIVE OBJECTS
SCIENTIFIC FIELD: ACCOUNTING	Sustainable Accounting for Business Units
	Audit & Internal Control
SCIENTIFIC FIELD: FINANCE	Banking and Financing
	Financial Decisions and Behavioral Finance
SCIENTIFIC FIELD: QUANTITATIVE METHODS	Quantitative methods in Accounting and Finance
SCIENTIFIC FIELD: BUSINESS ADMINISTRATION	Management of Business and other Organisations
	Business Administration - Strategic Management - Business Strategy
	Management - Marketing of Tourism Businesses
	Marketing
	Human resource management and organizational behavior
	Social Economy and New Social Enterprises
	Digital Marketing in the Service sector
SUBJECT AREAS: NEW SHAPES & NEW TRENDS ENTREPRENEURSHIP	Green, sustainable and innovative entrepreneursip
	Circular Economy (Food waste, textile sector)
	Entrepreneurship & Development in the periphery
	Alternative Forms of Tourism - entrepreneurship & local development (Wine tourism, etc.)
SCIENTIFIC FIELD: LAW	Eco - Energy and environmental law
	EU institutional framework & International Organizations